



Federal Ministry  
for Economic Affairs  
and Energy

Invitation Programme Contributions Information

# Modernising **Germany** Innovation Agenda #de**2025**

17 January 2017, Berlin



#de2025



## Invitation



Dear Sir or Madam,

The German economy is in good shape. But success can make us too comfortable and dull our responses. In truth, we are facing major tasks to modernise our economy. We therefore need an open discussion and an honest analysis of the path Germany will have to take in the next ten years. Germany needs a

“Innovation Agenda #de2025”.

To help develop this, I have invited international leaders from business, academia and politics to Berlin for the symposium on “Modernising Germany – Innovation Agenda #de2025” from 10.30 a.m. - 1 p.m. on 17 January 2017.

Here in the Ministry, we have always kept our eyes not only on current legislation in recent months, but also on what is to follow. We have developed strategies for higher investment and better training in Germany, for the 2030 electricity market, for the digital future, and for higher growth in Europe. Not least, our quality-of-life report presents a new economic and social policy compass for sustainable and inclusive growth.

The panellists can comment on these questions and issues, but do not have to stick to them. Rather, I have asked them to present their own ideas and arguments so that we can focus our thoughts on them in the political debate. I look forward to clear words and a stimulating dialogue.

All of this can feed into a “Modernising Germany – Innovation Agenda #de2025” which shows how Germany can keep moving forward over the next ten years.

I would like to invite you to follow the debate at the symposium on “Modernising Germany – Innovation Agenda #de2025”. Your vote at the event will allow you to participate actively in the debate on how we should modernise Germany and shape our country’s future. I hope you enjoy an interesting and stimulating discussion.

Sincerely yours,

Sigmar Gabriel

Federal Minister for Economic Affairs and Energy



# Programme

*Moderator: Dr. Melinda Crane*

- |                   |   |
|-------------------|---|
| <b>9.30 a.m.</b>  | <b>Admission</b>  |
| <b>10.45 a.m.</b> | <b>Opening</b><br><b>“Modernising Germany – economically strong, socially fair”</b><br>Sigmar Gabriel, Federal Minister for Economic Affairs and Energy<br><br><b>Keynote</b><br><b>“Innovation for everyone”</b><br>Kent Walker, Senior Vice President & General Counsel, Google |
| <b>11.15 a.m.</b> | <b>Panel 1:</b><br><b>“Shaping the future! How can we mobilise the investment we need in Germany and Europe?”</b><br><br><b>Panel 2:</b><br><b>“More equal opportunities! Education, digital emancipation and work 4.0”</b><br><br><i>Interactive audience survey</i>             |
| <b>12.50 p.m.</b> | <b>Concluding discussion</b><br>Dr. Melinda Crane and Sigmar Gabriel  |
| <b>1.00 p.m.</b>  | <b>Buffet lunch and get-together</b>  |



## With contributions from

<b>Sigmar Gabriel</b>	Federal Ministry for Economic Affairs and Energy
<b>Kent Walker</b>	Google
<b>Anna-Katharina Alex</b>	Outfittery GmbH
<b>Prof. Marcel Fratzscher, Ph.D.</b>	German Institute for Economic Research, Berlin
<b>Susanne Hahn</b>	Daimler AG
<b>Prof. Dr Gesche Joost</b>	College of Fine Arts, Berlin
<b>Martina Koederitz</b>	IBM Deutschland GmbH
<b>Prof. Mariana Mazzucato, Ph.D.</b>	Professor in the Economics of Innovation and Author of “Das Kapital des Staates”
<b>Prof. Dr Dr h.c. Bert Rürup</b>	Handelsblatt Research Institute (HRI)
<b>Catalin Voss</b>	Stanford University
<b>Prof. Dr Beatrice Weder di Mauro</b>	INSEAD Singapur and Johannes Gutenberg Universität, Mainz



# Information

## Registration

Please register here

[www.bmwi-registrierung.de/innovation-agenda-2025](http://www.bmwi-registrierung.de/innovation-agenda-2025)

## Organisation

In general, we strive to make our events barrier-free in order to enable all guests to participate. In case you have any questions or need further assistance on site, please contact the organizing team via:

[innovation-agenda-2025@bmwi-registrierung.de](mailto:innovation-agenda-2025@bmwi-registrierung.de)

## Venue

Westhafen Event & Convention Center (WECC)

Sektor B, Halle 1

Westhafenstr. 1 | 13353 Berlin

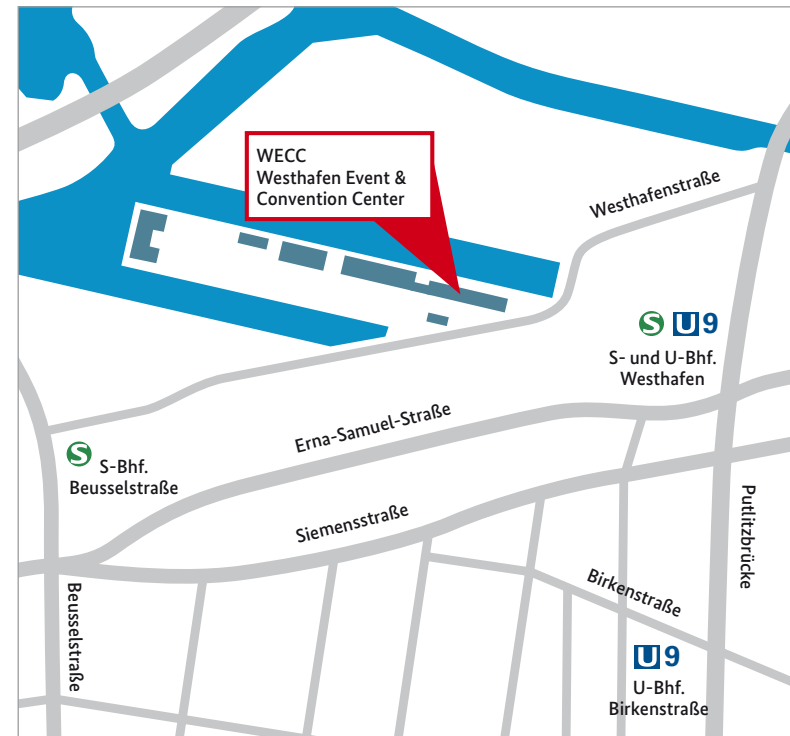
## Arrival by bus and train

Subway + City-Train: Westhafen or City-Train: Beusselstraße

Bus: 2016, 123, TXL (at City-Train Beusselstraße)

## Parking

Parkhaus MOA Bogen | Birkenstraße 56 | 10559 Berlin



*For the translation of the event in English/German, interpreting technology is available on site.*

*We ask you, on account of the security checks on site, for an untimely journey.*